

## PRICES AND FORMATS



**SPREAD**  
400x275 mm  
420x297 mm (bleed) + 3 mm  
**58 000:-**



**BACK COVER PAGE**  
190x260 mm  
210x270 mm (bleed) + 3 mm  
**37 000:-**



**1/1-PAGE**  
190x275 mm  
210x297 mm (bleed)+ 3 mm  
**33 000:-**



**1/2-PAGE**  
94x275 mm  
104x297 mm (bleed) + 3 mm  
190x133 mm  
210x145 mm (bleed) + 3 mm  
**19 000:-**

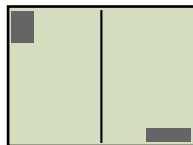


**1/4-PAGE**  
94x133 mm  
46x275 mm  
190x65 mm  
**11 500:-**

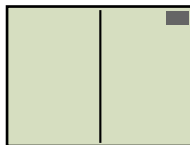
## PRICES AND FORMATS - BÅTTORGET



**1/8-PAGE**  
46x133 mm  
94x65 mm  
190x31 mm  
**5 200:-**



**1/16-PAGE**  
46x65 mm  
94x31 mm  
**3 100:-**



**1/32-PAGE**  
46x31 mm  
**1 850:-**

### PRICES FOR INSERTS (SEK)

Weight of insert (g)	Loose insert (SEK)	Stapled insert (SEK)
10	1,07	1,01
20	1,15	1,09
30	1,23	1,16
40	1,31	1,24
50	1,39	1,32
60	1,47	1,40
70	1,55	1,48
80	1,62	1,56

## PUBLICATION

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## ARTWORK SPECIFIKATION

Artworks should be delivered digitally, as highresolution PDF 's, in the size according to the order. We work with PC 's and use the programs of Adobe Creative Suite 3, such as InDesign, Illustrator and Photoshop.

Always enclose all pictures, logotypes as well as screen and printer fonts. The pictures shall be CMYK-separated and saved as high resolution (300 dpi) TIFF or EPS, (no JPEG compression). Logotypes and texts shall be enclosed as paths (text

outlines). Ads with bleed shall have at least 3 mm extra around. Only deliver what is supposed to be in the document. You can get profiles and joboptions from the following website:

[www.sorlandsgrafiska.se](http://www.sorlandsgrafiska.se)

**Number of columns:** 4  
**Columnwidth/height:** 46 mm/275 mm  
**Print procedure:** Offset  
**Magazine format:** A4 (210x297 mm)  
**Colour scheme:** 4-colour  
**Raster density:** 133 lines/inch  
**Printer:** Sörmlands Grafiska AB  
**Export Adobe PDF:** PressOptimizedSG-ID-v3  
**ICC-profile:** SGQ\_typ1-2v2-3\_320

## ORDER AND ARTWORK ENQUIRIES



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To learn more about Chrismark and what we do, visit our website.