

PRICES AND FORMATS



SPREAD
400x275 mm
420x297 mm (utfall)
58 000:-



1/1-PAGE
190x275 mm
210x297 mm
(bleed)
33 000:-



BACK COVER PAGE
190x260 mm
210x270 mm (bleed)
37 000:-

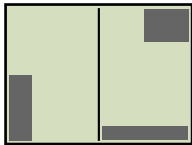


1/2-PAGE
94x275 mm
104x297 mm (bleed)
190x133 mm
210x145 mm (bleed)
19 000:-

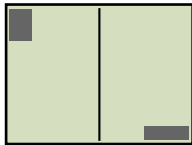


1/4-PAGE
94x133 mm
46x275 mm
190x65 mm
11 500:-

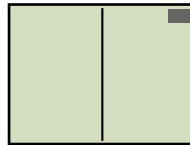
PRICES AND FORMATS - BÅTTORGET



1/8-PAGE
46x133 mm
94x65 mm
190x31 mm
5 200:-



1/16-PAGE
46x65 mm
94x31 mm
3 100:-



1/32-PAGE
46x31 mm
1 850:-

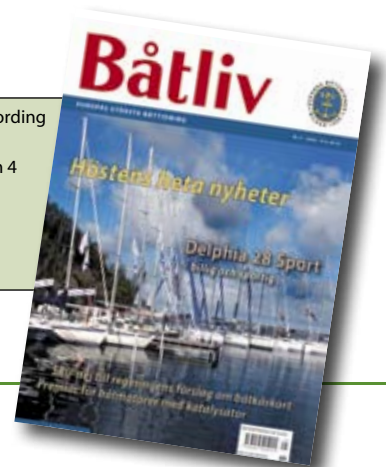
Prices for inserts (SEK)

Weight of insert (g)	Lös bilaga (kr)	Häftad bilaga (kr)
10	1,07	1,01
20	1,15	1,09
30	1,23	1,16
40	1,31	1,24
50	1,39	1,32
60	1,47	1,40
70	1,55	1,48
80	1,62	1,56

PUBLICATION

ISSUE	1	2	3	4	5	6
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ARTWORK SPECIFIKATION

Artworks should be delivered digitally, as highresolution PDF's, in the size according to the order. We work with PC's and use the programs of Adobe Creative Suite 2, such as InDesign, Illustrator and Photoshop.

Always enclose all pictures, logotypes as well as screen and printer fonts. The pictures shall be CMYK-separated and saved as high resolution (300 dpi) TIFF or EPS, (no JPEG compression). Logotypes and texts shall be enclosed as paths (text outli-

nes). Ads with bleed shall have at least 5 mm extra around. Only deliver what is supposed to be in the document. You can get profiles and joboptions from the following website:
www.sormlandsgrafiska.se

Number of columns: 4
Columnwidth/height: 46 mm/275 mm
Print procedure: Offset
Magazine format: A4 (210x297 mm)
Colour scheme: 4-colour
Raster density: 133 lines/inch
Printer: Sörmlands Grafiska AB
Distiller/joboptions: PressOptimizedSGQ-v2
ICC-profile: SGQ_typ1-2v2-3_320

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